

TYPOGRAPHY CONFERENCE

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Helvetica, not embedded

reads the same here, because this name
avoids every character WinAnsi lacks

What embedding costs

The face on disk is 757076 bytes. Only the glyphs set on this page go into the document, so the file below is a fraction of that. Subsetting is not an option to switch on - it is the only way a document with two weights stays small enough to send, and justified text like this one reaches the rule on the right because the gaps are widened glyph by glyph rather than by an operator that a two-byte encoding never sees.

Item	Bytes
DejaVuSans.ttf on disk	757076
DejaVuSans-Bold.ttf on disk	705684
one name, whole face embedded	383799
this document, both faces embedded	written below

Run pdffonts on the result: both faces are reported as embedded and subsetting, with unicode mapping present.